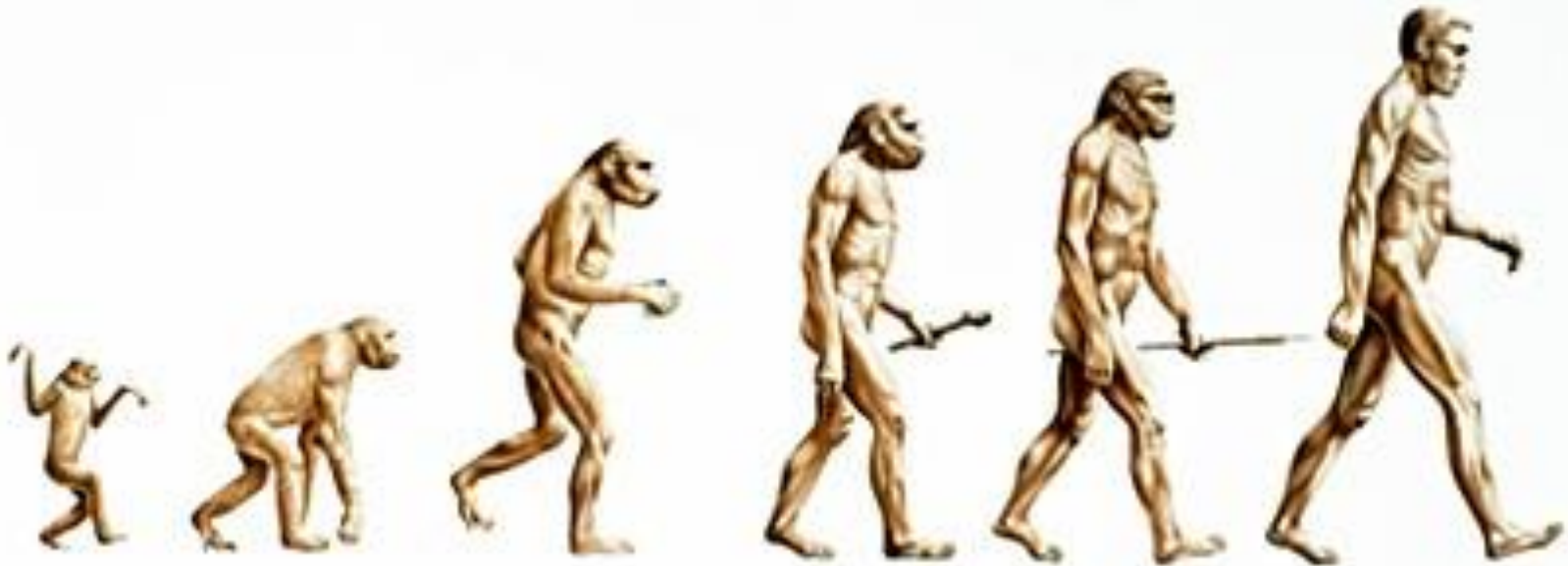




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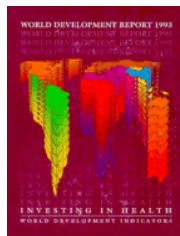
The Evolution of Publishing



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Scrolls



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1993
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Publishing



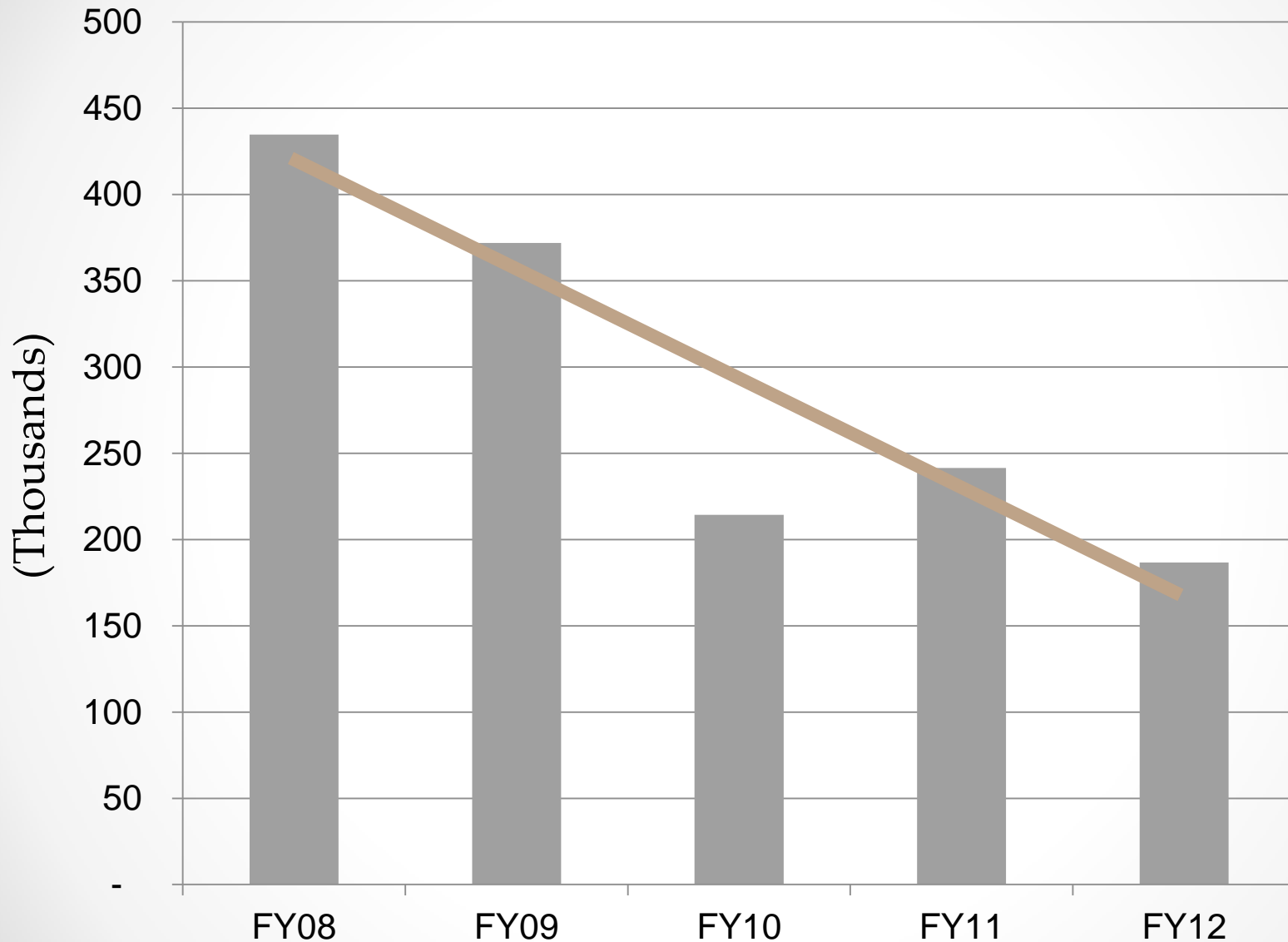
2006
Web 2.0
Symantec Web



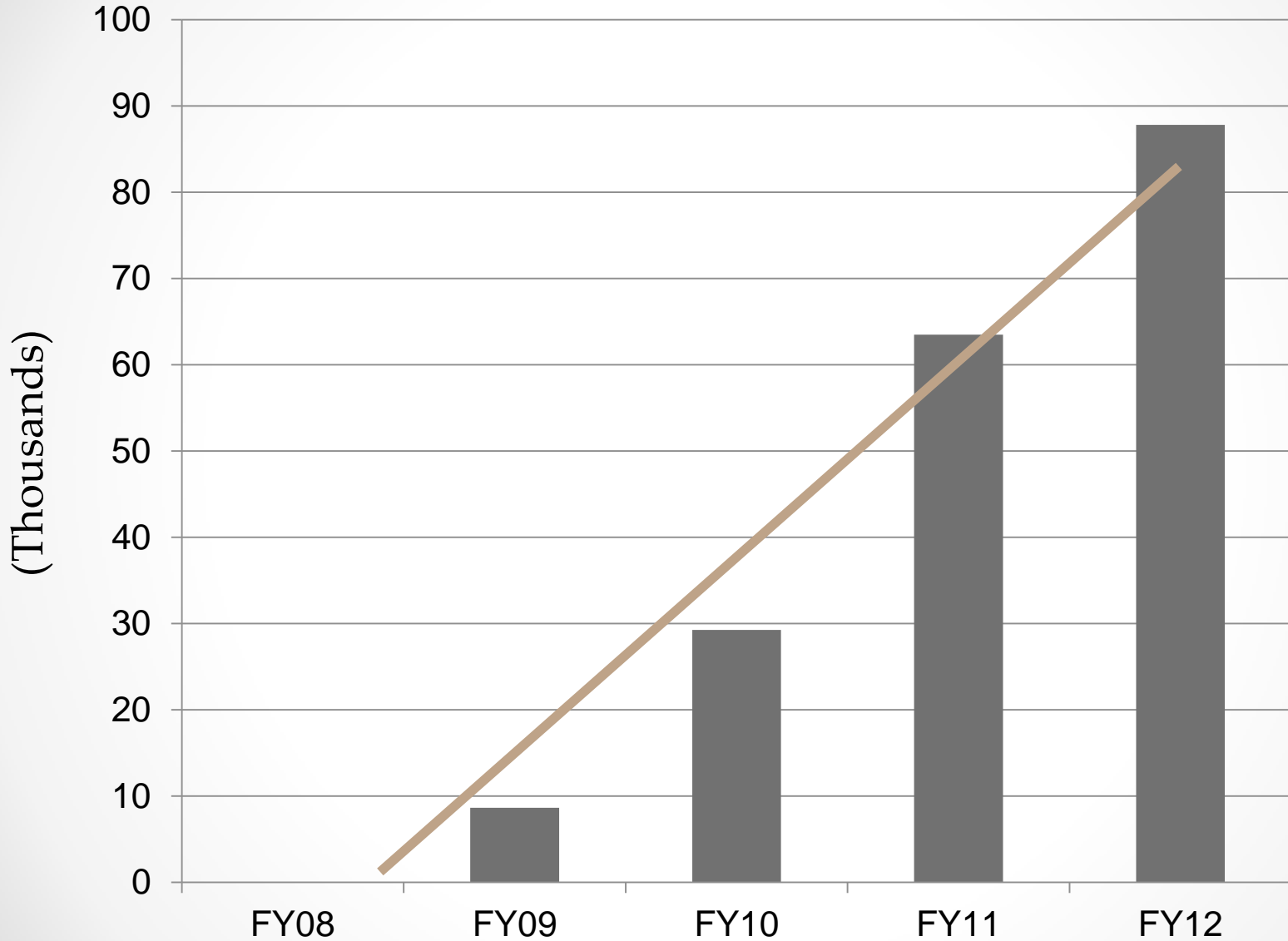
2013
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2015 to 2025

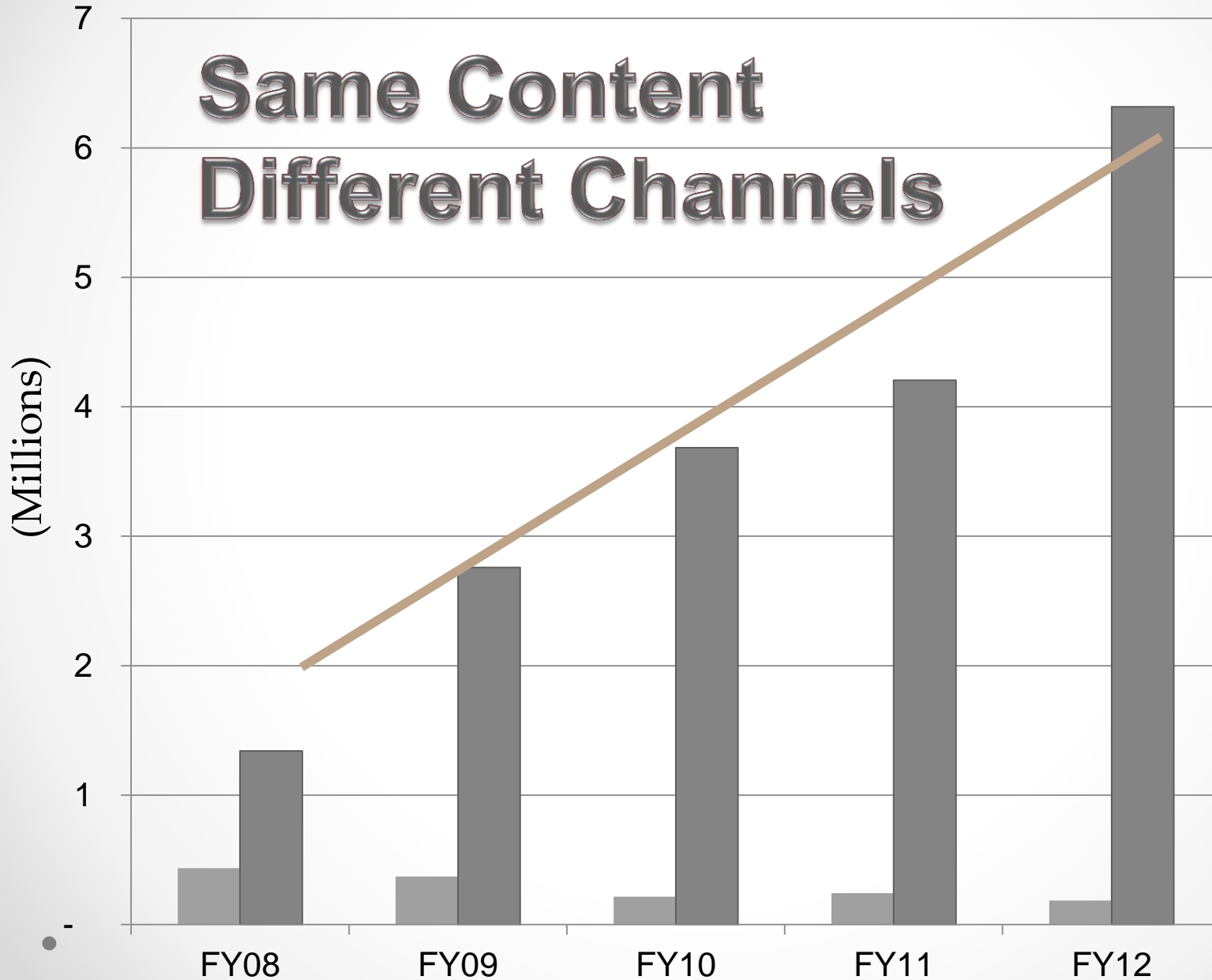
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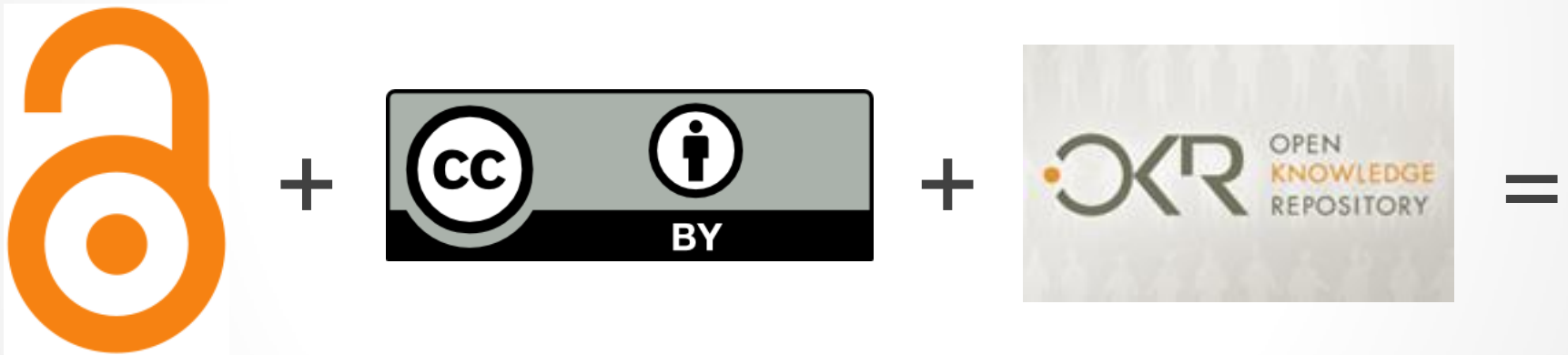


Dissemination of Print and Electronic



Strategic Review of World Bank Publications

Create a cutting edge publishing model
that fully embraces free and open access,
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Open Access Publishing

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- Content is priced, but steep discounts in developing countries
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Open Access Publishing

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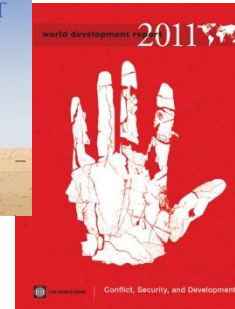
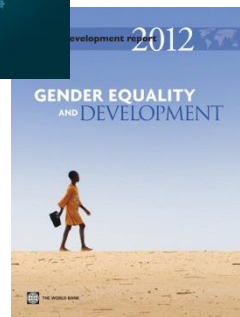


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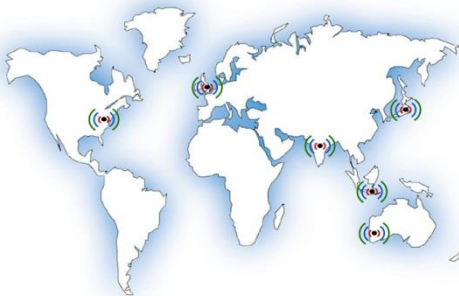
Enhanced Channels



...20+ channels

Print

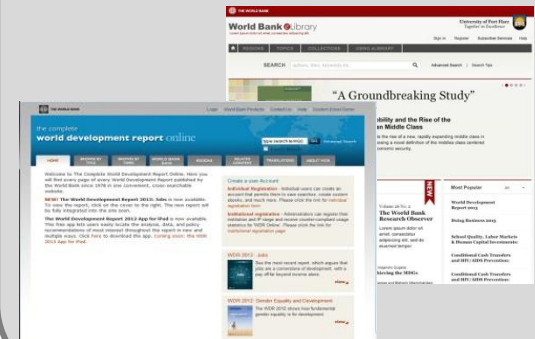
5 Print-on-Demand Distribution Hubs



Mobile Apps



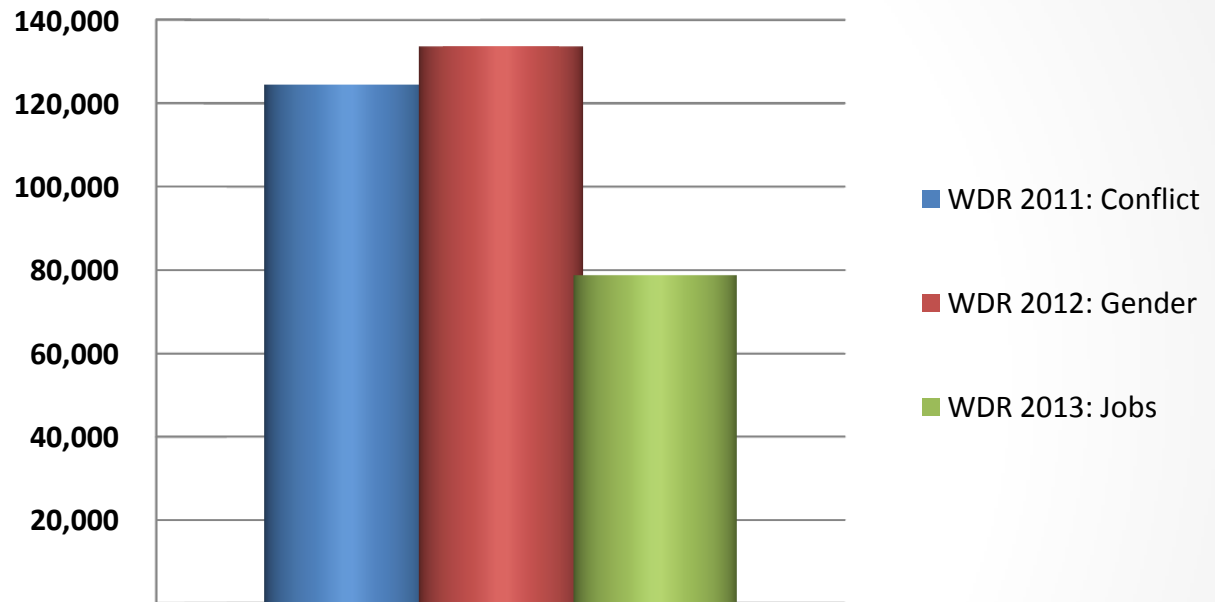
Web Portals



+ 3 eAtlases

Dissemination of WDR

**WDR 2011-2013
Total Dissemination**



**WDR 2011-2013
Total
Dissemination**

Title	Print dissemination		Electronic Dissemination							TOTAL
	Print - Book	Print - Overview	Google Books Visits	Scribd Book Reads	ISSUU Impression	OKR	Downloads from Bank Websites	eLibrary Downloads	Complete WDR	
WDR 2011: Conflict	19,886	10,600	6,574	9,469	2,223	481	72,523	1,658	1,081	124,495
WDR 2012: Gender	12,350	10,450	7,632	22,500	9,725	1,138	52,804	3,215	13,753	133,567
WDR 2013: Jobs	10,882	8,950	762	10,715	6,249	6,349	34,059	777	0	78,743



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Wagstaff, Adam

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Adam Wagstaff is Research Manager of the Human Development & Public Services team in the Development Research Group. He has a DPhil in economics from the University of York (U.K.) and before joining the Bank in 1998 was Professor of Economics at the University of Sussex. He was an associate editor of the *Journal of Health Economics* for 20 years, and has published extensively on a variety of aspects of the field, including: health financing and health systems reform, health, equity and poverty; the valuation of health; the demand for and production of health; efficiency measurement, and illicit drugs and drug enforcement. Much of his recent work has been on health insurance, health financing, vulnerability and health shocks, and provider payment reform. He has extensive experience of China and Vietnam, but has worked on other countries in Asia, as well as countries in other regions including the OECD countries. Outside health economics, he has published on efficiency measurement in the public sector, the measurement of trade union power, the redistributive effect and sources of progressivity of the personal income tax, and the redistributive effect of economic growth.

Author Name Variants:

Wagstaff, A.

Fields of Specialization:

Health Economics (health financing, health insurance, health and poverty, health equity, health system reform, hospitals), Income Distribution and Redistribution, Bibliometrics, Asia (China, Vietnam, India)

Degrees:

DPhil in Economics, University of York (U.K.)

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 - Facebook and Twitter for specialized audiences and the lay public
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