

## Provisional Agenda

Tuesday, January 7, 2014

- 8:00A – 8:30A      **Registration and Breakfast**
- 8:30A – 8:45A      **Welcoming Remarks and Overview of Workshop Agenda**  
Ann Kurth, New York University, *Planning Committee Chair*
- 8:45A – 9:15A      **Setting the Stage: Workshop Framing and Crosscutting Issues**  
Simon Hearn, Overseas Development Institute/Better Evaluation Initiative
- 9:15A – 10:45A    **Panel 1: Framing the evaluation, choosing the evaluator, and establishing the governance structure for the evaluation**

### **OBJECTIVES OF THE PANEL:**

At the end of this session, workshop participants will be able to identify and understand the key considerations and decisions needed to:

- Identify the evaluation goals, develop and prioritize the evaluation questions, define the audience and the intended uses
- Understand how decisions and tradeoffs in choosing the type of evaluator and in setting up the governance structure for the evaluation may be affected by the different aims/audiences and the degree to which they are aligned.
- Understand how the options and trade-offs in choosing the type of evaluator and in setting up the governance structure contribute to designing and conducting the best evaluation for the available funds.
- Identify how to understand, ensure, and assess the value and utility of the evaluation and its findings

### **PANELISTS:**

*Overview Speaker/Moderator:* Jon Simon, Boston University, *Planning Committee Member*

*Discussants:* TBA, UK Department for International Development

Ryuichi Komatsu, Global Fund to Fight AIDS, Tuberculosis, and Malaria

Deborah Rugg, United Nations Inspection and Evaluation Division

Carmela Green-Abate, Country Coordinator, PEPFAR Ethiopia

Robert Black, Johns Hopkins University Other panelists TBA

- 10:45A – 11:15A    **BREAK**

11:15A – 1:00P

**Panel 2: Developing the evaluation design and methodological approaches**

**OBJECTIVES OF THE PANEL:**

At the end of this session, workshop participants will understand the following:

- The importance of mixed methods approaches to evaluate complex initiatives and to understand not only “whether” an effect was achieved but also “how” and “why”
- The importance of strategically thinking through different options for methods and how they can be matched to the evaluation aims/questions, the available data, and the feasibility of implementing the methods with appropriate rigor (design that is “fit for purpose” and feasible)
- How to recognize, understand, and grapple with the complexity of the initiative being evaluated and the context in which that initiative is implemented – this affects, for example, attribution versus contribution designs and expectations for findings
- The importance of planning for and building flexibility into the design

**PANELISTS:**

*Moderator:* Kara Hanson, London School of Hygiene and Tropical Medicine, *Planning Committee Member*

Presentation: Evaluation of PEPFAR

Deborah Rugg, United Nations Inspection and Evaluation Division

Presentation: Evaluation of Global Fund

Daniel Low-Ber, Global Fund to Fight AIDS, Tuberculosis, and Malaria

Presentation: Evaluation of the Affordable Medicines Facility-Malaria

Catherine Goodman, London School of Hygiene and Tropical Medicine

Presentation: An Illustration of Good Practices for Complex Evaluation Design

Elliott Stern, Lancaster University

1:00P – 2:15P

LUNCH

2:15P – 4:00P

**Panel 3: Mapping data sources and gathering and assessing the data**

**OBJECTIVES OF THE PANEL:**

At the end of this session, workshop participants will understand the following:

- The importance of and strategies for identifying and assessing potential data sources and mapping these to the evaluation questions and the methodological approaches being considered (data that is “fit for purpose”)
- The key elements of assessing data sources:
  - Availability
  - Accessibility (including data ownership issues and data sharing agreements)
  - Quality
  - Feasibility of gathering/accessing the identified data

**PANELISTS:**

*Overview Speaker/Moderator: Ann Kurth, New York University, Planning Committee Chair*

*Discussants: Martin Vaessen, ICF, Planning Committee Member*

*Kara Hanson, London School of Hygiene and Tropical Medicine, Planning Committee Member*

*Jon Simon, Boston University, Planning Committee Member*

*Batya Elul, Columbia University*

*Victoria Fan, Center for Global Development*

4:00P – 4:30P

BREAK

4:30P – 6:00P

**Panel 4: Analyzing data using triangulation in a mixed methods evaluation to reach overall findings, conclusions, and recommendations**

**OBJECTIVES OF THE PANEL:**

At the end of this session, workshop participants will understand the following key considerations in data analysis and interpretation for a complex, mixed methods evaluation:

- Data analysis and interpretation within each data type/method according to the methodological standards of rigor for that method (i.e., avoiding “mixed-up” methods)
- Triangulation among the findings from mixed methods to achieve an overall, integrated analysis and interpretation to arrive at major conclusions and recommendations
- Triangulation among investigators
  - Among members of the evaluation team
  - Use of expert/advisory panels
  - Use of internal or external reviewers

**PANELISTS:**

*Overview Speaker/Moderator:* Carlo Carugi, Global Environment Facility

*Discussants:* Jon Simon, Boston University, *Planning Committee Member*

Catherine Goodman, London School of Hygiene and Tropical Medicine

Sangeeta Mookherji, George Washington University

Bridget Kelly, Institute of Medicine

6:00P – 6:15P

Day One Wrap-Up

Ann Kurth, New York University, *Planning Committee Chair*

**Wednesday, January 8, 2014**

- 8:00A – 8:30A      Registration and Breakfast
- 8:30A – 8:45A      Welcoming Remarks: Brief Reflection on Day 1 and Overview of Day Two Agenda  
Ann Kurth, New York University, *Planning Committee Chair*

8:45A – 10:15A      **Panel 5: Using the evaluation findings and communicating the key messages**

**OBJECTIVES OF THE PANEL:**

At the end of this session, workshop participants will understand the following:

- Complexity of diverse uses and audiences for large-scale evaluations (e.g., accountability to funders/legislators; program improvement at headquarter, implementer, and country program levels; advocacy to continue initiative; public awareness
- Importance of matching the message, the messenger, and the audience (communication that is “fit for purpose”)
- Challenges with tracking the use of large-scale evaluation findings

**PANELISTS:**

*Moderator:* Sir George Alleyne, University of West Indies, *Planning Committee Member*

*Discussants:* Bernard Nahlen, President’s Malaria Initiative

TBA, Office of the US Global AIDS Coordinator

Dorothy Muroki, FHI360, *Planning Committee Member*

Ian Goldman, Department of Performance Monitoring and Evaluation,  
Government of South Africa

Kimberly Scott, Institute of Medicine

Other panelist TBA

- 10:15A – 10:45A      BREAK

10:45A – 12:15P

**Concurrent Sessions – Block 1**

1A: Lessons from Large-Scale Program Evaluation on a Not-Quite-as-Large Scale

*Moderator:* Dorothy Muroki, FHI360, *Planning Committee Member*

*Presenters:* Margaret Kruk, Columbia University  
Padma Chandrasekaran, Avahan Initiative (formerly)  
Other panelist TBA

1B: Evolving Methods in Evaluation Science

*Moderator:* Sir George Alleyne, University of West Indies, *Planning Committee Member*

*Presenters:* Geoff Wong, Queen Mary University of London  
Emmanuela Gakidou, Institute for Health Metrics and Evaluation  
Other panelist TBA

1C: Strategic Evaluation Design Troubleshooting: “Bring Your Own” Evaluation Challenge

*Facilitator:* Kimberly Scott, Institute of Medicine

*Workshop participants are invited to bring their own current evaluation design challenges for a roundtable discussion of design options and solutions with evaluation expert panelists and colleagues*

12:15P – 1:30P

LUNCH

1:30P – 3:00P

**Concurrent Sessions – Block 2**

2A: Applying Qualitative Methods to Evaluation on a Large Scale

*Moderator:* Kate Meck, Institute of Medicine

*Presenters:* Sharon Knight, East Carolina University  
Tessie Catsambas, EnCompass LLC  
Asha George, Johns Hopkins University

2B: Applying Quantitative Methods for Evaluation on a Large Scale

*Moderator:* Martin Vaessen, ICF International

*Presenters:* Eran Bendavid, Stanford University  
Charlotte Watts, London School of Hygiene and Tropical Medicine  
Rachel Nugent, University of Washington

2C: Strategic Evaluation Design Troubleshooting: “Bring Your Own” Evaluation Challenge

*Facilitator:* Bridget Kelly, Institute of Medicine

*Workshop participants are invited to bring their own current evaluation design challenges for a roundtable discussion of design options and solutions with evaluation expert panelists and colleagues*

3:00 – 3:30P

BREAK

3:30P – 4:45P

**Panel 6: Envisioning a future evaluation**

**OBJECTIVES OF THE PANEL:**

Synthesize key messages of the workshop by applying them in a hypothetical design exercise

**PANELISTS:**

*Moderator:* Elliott Stern, Lancaster University

*Presenters:* Sanjeev Sridharan, Evaluation Centre for Complex Health Interventions at University of Toronto/St. Michael's Hospital  
Charlotte Watts, London School of Hygiene and Tropical Medicine

4:45P – 5:15P      Summary Highlights of the Workshop and Reflections on Key Outcomes  
Ruth Levine, William and Flora Hewlett Foundation

Additional Reflections

Mary Bassett, Doris Duke Charitable Foundation  
Gina Dallabetta, Bill and Melinda Gates Foundation  
Jimmy Whitworth, Wellcome Trust

5:15P – 5:30P      Closing Remarks and Adjournment  
Ann Kurth, New York University, *Planning Committee Chair*