

### **WORLD CANCER LEADERS' SUMMIT**



The World Cancer Leaders' Summit is an important annual high-level policy meeting dedicated exclusively to furthering global cancer control.

The event brings together key decision makers from around the world and encourages timely debate on emerging issues related to cancer. It provides an important forum to secure a coordinated, multileveled global response to address the spiralling cancer epidemic.

## WHY THE WORLD CANCER LEADERS' SUMMIT IS IMPORTANT

The World Cancer Leaders' Summit brings together global decision makers who can shape the way our generation addresses the task of eliminating cancer as a life threatening disease for future generations. It allows for timely debate on emerging issues related to cancer and provides a forum to spotlight a major health issue, which demands a coordinated, multileveled global response.

The Summit complements other signature events organised by UICC, which include World Cancer Day and the World Cancer Congress. The Summit plays a pivotal role in this portfolio of global events by ensuring that the 2020 targets detailed in the World Cancer Declaration are appropriately recognised and addressed at the highest political levels.

### **KEY OBJECTIVES**

Key objectives of the World Cancer Leaders' Summit include:

- Raising awareness among leading decision makers to ensure cancer is a global health priority.
- Providing a forum to exchange information and innovative ideas on how to reverse the cancer epidemic and ensure a sustainable response.
- Defining compelling messages to support the global call to action against cancer.
- Creating a force which galvanises politicians and policy makers and increases cancer's visibility on the international public health agenda.

### **WORKING IN PARTNERSHIP**

UICC organises the World Cancer Leaders' Summit in partnership with key stakeholders, including the World Health Organization, International Atomic Energy Agency, International Agency for Research on Cancer and UICC member organisations.

A fundamental principle underpinning the Summit is that cancer is a global health crisis, which demands cooperation across many disciplines, cultures, industries and societies. Cancer affects everyone and does not recognise boundaries.

# UICC SEEKS A RANGE OF PARTNERS TO HELP REVERSE THE GLOBAL CANCER EPIDEMIC, INCLUDING:

- Cancer survivors and their families
- Cancer prevention, treatment, research and advocacy organisations
- Heads of state and royalty
- Policy makers, politicians and ministries of health
- UN agencies
- Academics and thought leaders
- Media outlets
- Representatives from other key health-focused civil society organisations
- International development agencies
- Philanthropic foundations
- Individual donors
- Private sector







## THE WORLD CANCER LEADERS' SUMMIT IS DIRECTLY ALIGNED WITH GLOBAL ADVOCACY COMMITMENTS

The Political Declaration of the United Nations High-level Meeting on the Prevention and Control of Non-communicable Diseases adopted unanimously in September 2011 by 193 Member States contains commitments that are aligned with the targets of the World Cancer Declaration.

#### The Political Declaration promotes:

• The establishment of multisectoral national policies and plans for the prevention and control of NCDs including cancer

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UICC WOULD LIKE TO THANK THE FOLLOWING ORGANISATIONS WHO HAVE CONTRIBUTED TO PAST EVENTS AS PARTNERS AND SPONSORS.





















