DISEASE CONTROL PRIORITIES • THIRD EDITION

Injury Prevention and Environmental Health

DISEASE CONTROL PRIORITIES • THIRD EDITION

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DISEASE CONTROL PRIORITIES

Budgets constrain choices. Policy analysis helps decision makers achieve the greatest value from limited available resources. In 1993, the World Bank published *Disease Control Priorities in Developing Countries* (*DCP1*), an attempt to systematically assess the cost-effectiveness (value for money) of interventions that would address the major sources of disease burden in low- and middle-income countries. The World Bank's 1993 *World Development Report* on health drew heavily on *DCP1*'s findings to conclude that specific interventions against noncommunicable diseases were cost-effective, even in environments in which substantial burdens of infection and undernutrition persisted.

DCP2, published in 2006, updated and extended *DCP1* in several aspects, including explicit consideration of the implications for health systems of expanded intervention coverage. One way that health systems expand intervention coverage is through selected platforms that deliver interventions that require similar logistics but deliver interventions from different packages of conceptually related interventions, for example, against cardiovascular disease. Platforms often provide a more natural unit for investment than do individual interventions. Analysis of the costs of packages and platforms—and of the health improvements they can generate in given epidemiological environments—can help to guide health system investments and development.

DCP3 differs importantly from DCP1 and DCP2 by extending and consolidating the concepts of platforms and packages and by offering explicit consideration of the financial risk protection objective of health systems. In populations lacking access to health insurance or prepaid care, medical expenses that are high relative to income can be impoverishing. Where incomes are low, seemingly inexpensive medical procedures can have catastrophic financial effects. DCP3 offers an approach to explicitly include financial protection as well as the distribution across income groups of financial and health outcomes resulting from policies (for example, public finance) to increase intervention uptake. The task in all of the DCP volumes has been to combine the available science about interventions implemented in very specific locales and under very specific conditions with informed judgment to reach reasonable conclusions about the impact of intervention mixes in diverse environments. DCP3's broad aim is to delineate essential intervention packages and their related delivery platforms to assist decision makers in allocating often tightly constrained budgets so that health system objectives are maximally achieved.

DCP3's nine volumes are being published in 2015, 2016, 2017, and 2018 in an environment in which serious discussion continues about quantifying the sustainable development goal (SDG) for health. *DCP3*'s analyses are well-placed to assist in choosing the means to attain the health SDG and assessing the related costs. Only when these volumes, and the analytic efforts on which they are based, are completed will we be able to explore SDG-related and other broad policy conclusions and generalizations. The final *DCP3* volume will report those conclusions. Each individual volume will provide valuable, specific policy analyses on the full range of interventions, packages, and policies relevant to its health topic.

More than 500 individuals and multiple institutions have contributed to *DCP3*. We convey our acknowledgments elsewhere in this volume. Here we express our particular

gratitude to the Bill & Melinda Gates Foundation for its sustained financial support, to the InterAcademy Medical Panel (and its U.S. affiliate, the Institute of Medicine of the National Academy of Sciences), and to World Bank Publications. Each played a critical role in this effort.

Dean T. Jamison Rachel Nugent Hellen Gelband Susan Horton Prabhat Jha Ramanan Laxminarayan Charles N. Mock DISEASE CONTROL PRIORITIES • THIRD EDITION

Injury Prevention and Environmental Health

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Contents

Foreword xi
Preface xiii
Abbreviations xv

1. Injury Prevention and Environmental Health: Key Messages from Disease Control Priorities, Third Edition 1

Charles N. Mock, Kirk R. Smith, Olive Kobusingye, Rachel Nugent, Safa Abdalla, Rajeev B. Ahuja, Spenser S. Apramian, Abdulgafoor M. Bachani, Mark A. Bellis, Alexander Butchart, Linda F. Cantley, Claire Chase, Mark R. Cullen, Nazila Dabestani, Kristie L. Ebi, Xiagming Fang, G. Gururaj, Sarath Guttikunda, Jeremy J. Hess, Connie Hoe, Guy Hutton, Adnan A. Hyder, Rebecca Ivers, Dean T. Jamison, Puja Jawahar, Lisa Keay, Carol Levin, Jiawen Liao, David Mackie, Kabir Malik, David Meddings, Nam Phuong Nguyen, Robyn Norton, Zachary Olson, Ian Partridge, Margie Peden, Ajay Pillarisetti, Fazlur Rahman, Mark L. Rosenberg, John A. Staples, Stéphane Verguet, Catherine L. Ward, and David A. Watkins

2. Trends in Morbidity and Mortality Attributable to Injuries and Selected Environmental Hazards 25

David A. Watkins, Nazila Dabestani, Charles N. Mock, Mark R. Cullen, Kirk R. Smith, and Rachel Nugent

3. Road Traffic Injuries 35

Abdulgafoor M. Bachani, Margie Peden, G. Gururaj, Robyn Norton, and Adnan A. Hyder

4. Nontransport Unintentional Injuries 55

Robyn Norton, Rajeev B. Ahuja, Connie Hoe, Adnan A. Hyder, Rebecca Ivers, Lisa Keay, David Mackie, David Meddings, and Fazlur Rahman

5. Interpersonal Violence: Global Impact and Paths to Prevention 71

James A. Mercy, Susan D. Hillis, Alexander Butchart, Mark A. Bellis, Catherine L. Ward, Xiangming Fang, and Mark L. Rosenberg

6.	Occup	ation	and	Risk	for	Inj	iuries	97

Safa Abdalla, Spenser S. Apramian, Linda F. Cantley, and Mark R. Cullen

7. Household Air Pollution from Solid Cookfuels and Its Effects on Health 133

Kirk R. Smith and Ajay Pillarisetti

8. Health Risks and Costs of Climate Variability and Change 153

Kristie L. Ebi, Jeremy J. Hess, and Paul Watkiss

9. Water Supply, Sanitation, and Hygiene 171

Guy Hutton and Claire Chase

Interventions to Prevent Injuries and Reduce Environmental and Occupational Hazards: A Review of Economic Evaluations from Low- and Middle-Income Countries 199

David A. Watkins, Nazila Dabestani, Rachel Nugent, and Carol Levin

11. Helmet Regulation in Vietnam: Impact on Health, Equity, and Medical Impoverishment 213

Zachary Olson, John A. Staples, Charles N. Mock, Nam Phuong Nguyen, Abdulgafoor M. Bachani, Rachel Nugent, and Stéphane Verguet

Household Energy Interventions and Health and Finances in Haryana, India: An Extended Cost-Effectiveness Analysis 223

Ajay Pillarisetti, Dean T. Jamison, and Kirk R. Smith

13. Costs and Benefits of Installing Flue-Gas Desulfurization Units at Coal-Fired Power Plants in India 239

Maureen L. Cropper, Sarath Guttikunda, Puja Jawahar, Kabir Malik, and Ian Partridge

DCP3 Series Acknowledgments 249
Volume and Series Editors 251
Contributors 253
Advisory Committee to the Editors 255
Reviewers 257
Policy Forum Participants 259

Foreword

The world continues to suffer from an enormous burden of morbidity, disability, and premature mortality from injuries and environmental health conditions. Much of this burden is unnecessary and can be prevented by evidence-based, high-impact interventions that can be implemented in all countries, irrespective of income.

Injuries are leading causes of death, responsible for an estimated 5 million deaths and around 9 percent of global mortality. Most of the deaths are in low-and middle-income countries (LMICs). More than 1.2 million people die too young each year because of road traffic injuries. According to the World Health Organization's (WHO) *Global Status Report 2015*, death rates in low-income countries are more than double those in high-income countries. The African region has the highest death rates.

The current situation presents a major challenge to socioeconomic development and has rightly been the focus of attention globally and within all countries. In 2010, a decade for action on road safety was established by the United Nations General Assembly; more recently, in 2015, as part of the Sustainable Development Goals, countries of the world made an ambitious commitment to halving the number of global deaths and injuries due to road traffic crashes by 2020.

There is, therefore, a pressing need for action. This volume of *Disease Control Priorities*, third edition provides an excellent evidence-based guide to policy makers on the approaches and rational choice of interventions to address this challenge. Many of the interventions included in the volume are among the most cost-effective interventions in public health and can make a substantial impact on reducing the health and socioeconomic burden due to injuries, particularly in LMICs. Yet, current progress is too slow. As highlighted in this volume and documented in the *Global Status Report*, implementation of the key public

health measures is disappointingly low. Countries, particularly LMICs, need to do more. Policy makers should seriously consider the recommendations of this volume when they develop their own essential package of interventions, which is one of the three key pathways to achieve universal health coverage. International organizations and development agencies should increase their support to low-income countries to make this possible.

This volume focuses on another key challenge to public health across the globe. Environmental causes lead to more than 8 million deaths per year; outdoor and indoor air pollution accounts for more than 5 million of these deaths per year. Climate change, which results from unsustainable policies in many sectors, exacerbates air pollution threats and causes additional morbidity and mortality. Unsafe sanitation and lack of safe water and hygiene cause an estimated 1.4 million deaths, almost all in LMICs.

Although the enormous burden and serious health challenges caused by environmental risk factors are evident, surveillance and systematic monitoring of the magnitude of the risks and their health impacts are severely limited in many countries. The data gaps are particularly serious for air quality and air pollution levels. Increasing awareness among high-level government officials and policy makers on the seriousness of environmental risks and the pressing need to take effective multisectoral action should be a key priority for all countries. This volume makes a strong case for advocacy and for strengthening commitment, and it provides clear policy advice on strategic directions to consider.

Despite the fact that there are limited economic analysis studies on some environmental health conditions, there is clear evidence for a range of interventions recommended in the volume that are cost-effective or supported by favorable cost-benefit ratios. Implementing them will have a considerable impact on reducing environmental

health risks and preventing a broad range of common communicable and noncommunicable conditions responsible for a major proportion of global disease burden and premature mortality. In addition to their desirable health effects, many of these interventions will also have important non-health outcomes that may be part of the priorities of the non-health sectors involved.

An important challenge to health and development is climate change. Although the importance of climate change challenges is increasingly recognized, and tackling them is becoming a global priority, addressing the health consequences is not receiving adequate attention. Policy makers at the highest levels of government and in different sectors need to be made fully aware of the seriousness of the health dimensions and the effective approaches to mitigate them.

Finally, making a difference in addressing injuries and environmental health risks will require solid commitments from all parts of governments, particularly sectors such as transport, energy, industry, agriculture, housing, and waste management. The health sector will have to demonstrate leadership in evidence-based advocacy, governance, technical support, and surveillance. The need to act is highlighted by a range of goals and targets included in the sustainable development agenda. Countries that initiate effective action now will benefit from improved health and realize considerable health care savings.

Ala Alwan, MD, FRCP, FFPH Regional Director Emeritus, WHO Eastern Mediterranean Region

Preface

The fields of injury prevention and environmental health address diverse health problems that arise from exposure to outside forces, such as chemicals and other toxins, infectious agents, kinetic energy, and thermal energy. The health problems addressed by these fields include the following:

- Unintentional injuries, such as road traffic accidents, falls, burns, and drowning
- Intentional injuries, such as interpersonal violence
- Diseases, such as those caused or aggravated by exposure to airborne and waterborne pollutants
- Occupational hazards, such as injuries and diseases caused or aggravated by workplace toxins,
- Effects of climate change due to human greenhouse emissions, such as enhancement of waterborne infectious diseases.

The conditions and risks encompassed in these fields account for more than 12 million deaths per year—21 percent—of the annual global total of 56 million deaths.

Most of these conditions and risks have not been effectively addressed globally; in recent years, however, some have received increased attention. This *Injury Prevention and Environmental Health* volume of *Disease Control Priorities*, third edition (*DCP3*), contributes to the understanding of how to address these health problems in the following ways:

- Elucidating the health burden of these conditions
- Documenting trends in the health burden at different phases of national development
- Identifying the most cost-effective and cost-beneficial interventions
- Describing policies and platforms that can widely and effectively deliver these interventions.

This volume looks at several types of policy approaches to reduce the burden of ill health from environmental and occupational risks and injuries. Unlike the other DCP3 volumes, most of the actions proposed in this volume speak directly to non-health sectors, where a substantial portion of disease and injury prevention policies and programs needs to occur. These actions include fiscal and intersectoral policies, such as taxes and subsidies; regulations; and policies that affect infrastructure, the built environment, and product design. Also included are information, education, and communication initiatives to promote behavioral changes; these initiatives leverage a range of vehicles, from mass media campaigns to one-on-one counseling. A second major difference from other DCP3 volumes is that the economic evidence supporting the actions described in this volume is primarily benefit-cost analyses—the benefits and costs may occur outside of the health sector and must be accounted for in common monetized units. We include two extended cost-effectiveness analyses (ECEAs) that indicate policies that provide strong financial risk protection for individuals and households.

Most of the policies and interventions discussed in this volume have not been fully implemented in high-income countries (HICs); their implementation in low- and middle-income countries (LMICs) is substantially more incomplete. More complete implementation would help to reduce the disproportionately high rates of death and disability from these conditions in LMICs. Doing so could avert over seven million premature deaths annually from environmental and occupational exposures and injuries in LMICs.

The goal of the editors and authors of *Injury Prevention and Environmental Health* is to provide the requisite evidence-based rationale and guidance to increase implementation of effective strategies to prevent injuries and lower environmental risks in countries at all

economic levels. We hope to stimulate increased implementation of proven effective strategies that have not yet been applied widely, let alone universally. We also seek to focus attention on the need to identify new strategies that would be particularly effective in LMICs. Finally, we wish to highlight the potentially substantial health hazards of climate change. This particular environmental issue will likely become increasingly preeminent in the 21st century. The resultant health problems, including food and water insecurity, may rival those of other major risk factors. The toll could be especially tragic among the world's poorest people. Enhancing the understanding of climate change and identifying effective interventions are likely to become major challenges in the next generation.

We thank the following individuals who provided valuable comments and assistance to this effort: Elizabeth Brouwer, Kristen Danforth, Mary Fisk, Rumit Pancholi, Jinyuan Qi, Shamelle Richards, and Carlos Rossel. The authors also thank the reviewers organized by the National Academy of Medicine and the InterAcademy Medical Panel listed separately in this volume. We especially thank Brianne Adderley for her hard work in keeping this large endeavor well organized.

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Abbreviations

ALRI acute lower respiratory infection

BCA benefit-cost analysis
BCR benefit-cost ratio
BPL below poverty line

CAMx Comprehensive Air Quality Model with Extensions

(Eulerian photochemical dispersion model)

CATS Community Approach to Total Sanitation

CCT conditional cash transfer CDD community-driven development

CEA cost-effectiveness analysis

CERC Central Electricity Regulatory Authority

CI confidence interval

CIRCLE Climate Impact Research and Response Coordination for a Larger Europe

CLTS community-led total sanitation

CO carbon monoxide

COPD chronic obstructive pulmonary disease

CPLS cost per life saved

CRA comparative risk assessment
CTC Communities that Care
CVD cardiovascular disease

DALY disability-adjusted life year

ECEA extended cost-effectiveness analysis
ESI Economics of Sanitation Initiative

Demographic and Health Survey

EU European Union

DHS

FGD flue-gas desulfurization

GACC Global Alliance for Clean Cookstoves

GBD Global Burden of Disease GDP gross domestic product

GIU Give It Up

GNI gross national income GNP gross national product GPOBA Global Program for Output-Based-Aid

GRP gross regional product

GW gigawatt

HAP household air pollution

HAPIT Household Air Pollution Intervention Tool

HICs high-income countries HLY healthy life-year

HRTWS Human Right to Safe Drinking Water and Sanitation

HWTS household water treatment and storage

IAQGIndoor Air Quality GuidelinesICERincremental cost-effectiveness ratioIERintegrated-exposure response

IHD ischemic heart disease

IHDS Indian Human Development Survey
IHME Institute for Health Metrics and Evaluation

IMAGE Intervention with Microfinance for AIDS and Gender Equity

IOM Institute of Medicine IPV intimate partner violence

ISBI International Society for Burn Injuries

JMP Joint Monitoring Programme

kWh kilowatt-hour LC lung cancer

LICs low-income countries

LMICs low- and middle-income countries

LPG liquefied petroleum gas

MDGs Millennium Development Goals mg/m³ milligrams per cubic meter MHM menstrual hygiene management MICS Multiple Indicator Cluster Survey

MICs middle-income countries

MW megawatt

NCAP New Car Assessment Program
NCDs noncommunicable diseases
NGO nongovernmental organization
NISP National Improved Stove Program

NOx oxides of nitrogen
OBA output-based aid

OECD Organisation for Economic Co-operation and Development

OOP out of pocket
OR odds ratio

OSH occupational safety and health

PFD personal flotation device

PIC products of incomplete combustion

PM particulate matter

PPPHW Global Public-Private Partnerships for Handwashing

PRB Powder River Basin

QALY quality-adjusted life year

RCT randomized controlled trial RHS Reproductive Health Survey

RTI road traffic injury

SDGs Sustainable Development Goals

SERC State Electricity Regulatory Commission

SFU solid fuel use

SLTS School-Led Total Sanitation

SO₂ sulfur dioxide

SPA Service Provision Assessment
STHs soil-transmitted helminths
STIs sexually transmitted infections

SV Smokeless Village

swFGD seawater flue-gas desulfurization

TSSM Total Sanitation and Sanitation Marketing

UMICs upper-middle-income countries

UN United Nations

UNICEF United Nations Children's Fund

UNRSC United Nations Road Safety Collaboration

VSL value per statistical life

WASH water, sanitation, and hygiene

WASH-BAT Water, Sanitation, and Hygiene-Bottleneck Analysis Tool

wFGD wet limestone flue-gas desulfurization

WHO World Health Organization

WTP willingness to pay

YLDs years lived with disability

YLLs years of life lost